NEUROIMAGE



RIGHT VS LEFT BRAIN

IN THIS ISSUE ...

Neuro Media Services and Radiology Victor Swoboda

Post-Script

Jean-Paul Acco

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O Genki De Herzliche Gruesse
Cordialmente Bäst Hälsningar

"Everybody is creative, and everybody is talented. I just don't think everybody is disciplined."

 \sim Al Hirschfeld (1903 – 2003) An American caricaturist best known for his black $\mbox{\it \&}$ white portraits of celebrities and Broadway stars.

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J.P. Acco's first Neuro Image Issue October 1991

The present issue of Neuro Image is dedicated to the Neurophotography Department, now referred to as Neuro Media Services.

Neuro Media Services has been in constant collaboration over the years with the Department of Radiology, and more specifically,

with myself, as a practising radiologist, teacher and archivist for over 45 years.

In recent years, Neuro Media Services has helped me in the production of Neuro Image; J.P. Acco has been the main actor, Susan Kaupp and Helmut Bernhard assistants whenever necessary, and Marcus Arts transferring to the Web.

The text in the present issue has been prepared by Victor Swoboda with the collaboration of Marcus Arts.

I hope you enjoy these historical notes and pictures.

I am deeply thankful to everyone for their dedication and expert work at the Neuro, and I am especially thankful for the special attention to the Radiology Department and also to me.

Please keep in touch and visit NeuroImage's website

visit NeuroImage's website neurostudyclub.mcgill.ca

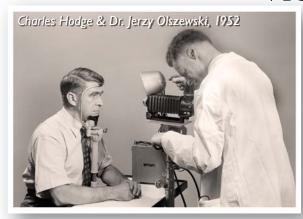
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NEURO MEDIA SERVICES AND RADIOLOGY VICTOR SWOBODA



'n the early years of the Montreal Neurological Institute and Hospital, La productive relationship developed between the radiologists and the Neuro's photography service. Over the following decades, radiology's need for visual material grew exponentially, as more patients underwent scans and as scanning technology took on new forms and produced increasingly accurate images. Photography's technology developed as well in an attempt to keep pace with radiologists' demands. Finally, the introduction of digital photography and computer software led to changes in the relationship between neuroradiology and neurophotography that continue today.

Radiologist Arthur Childe was among the Neuro's founding staff in 1934. The initial staff photographer was Peter Hayden. The relationship between the two services took a momentous turn in 1945 with the arrival of

21-year-old Charles Hodge, who, although untrained, began working as Hayden's assistant. As Dr. William Feindel described in his article in the July, 2001 issue of NeuroImage, Hayden left the Neuro in the same year, and Hodge was asked to take charge of photography. The Neuro's insightful director, Dr. Wilder Penfield, perhaps early suspected that

Hodge's enthusiasm for photography and his inventiveness would prove fruitful.

Dr. Penfield's belief was well placed. Working out of his neurophotography studio on the first floor of the Neuro's original building, now the Rockefeller Pavilion, Hodge made major innovations in the art of neurophotography. Two innovations might be cited among many:





in 1949, Hodge with the help of engineer Robert Knebel, developed a stroboscopic camera for making images during surgery. In the 1960s, Hodge developed a specialized method to make images of blood flow in the brain's surface vessels, a technique called fluorescein angiography. This method proved useful both in the operating room and in laboratory experiments. As a neurosurgeon, Dr. Feindel, well appreciated this method.

"We applied this method in the Cone Laboratory for many experimental studies of cerebral ischemia," wrote Dr. Feindel.

In 1952, the neurophotography department moved from the Rockefeller pavilion to the McConnell wing on the sixth floor, where it remains today.

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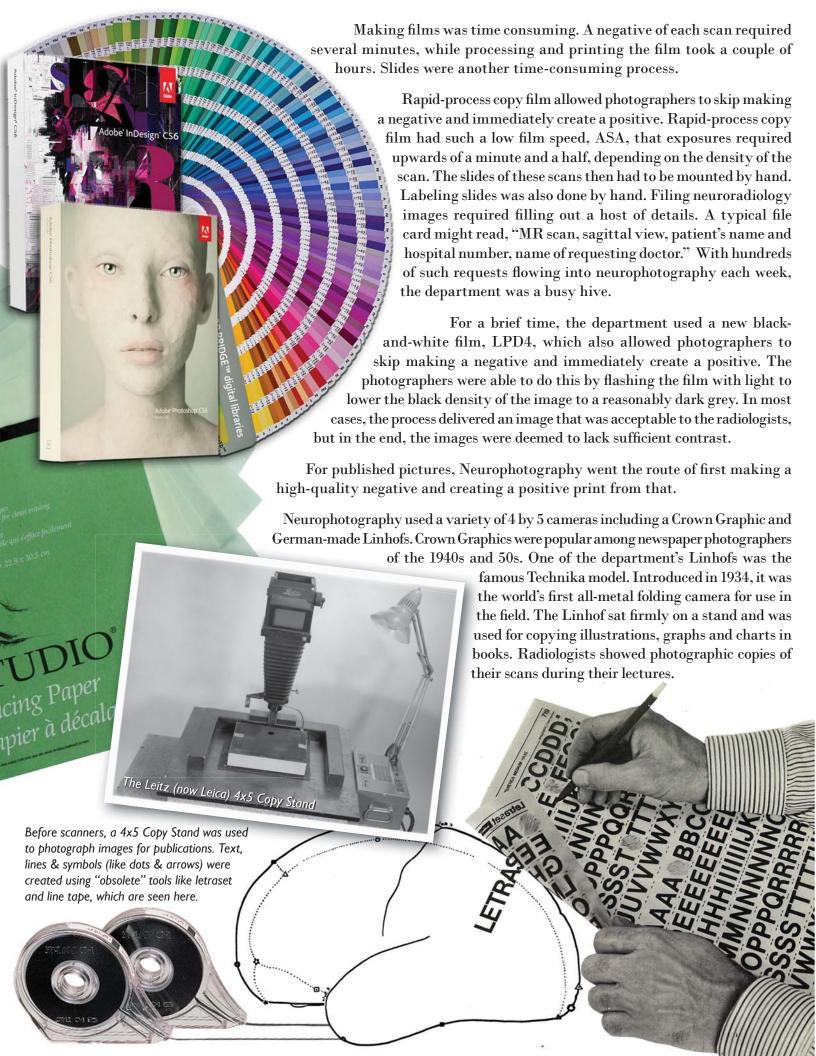
In 1976, Marcus Arts joined the department, beginning a career that continues to this day. At the time, there was no brain imaging centre. An imaging service called the Brain Scan Department was on the second floor.

Neurophotography was kept busy serving Neuroradiology's needs. Neuroradiology typically



asked for photos or slides of X-rays and angiograms, mostly for teaching purposes. X-ray films were large, at least 8 by10 inches. Neurophotography first made a 4 by 5 negative, which was large enough so that no quality would be lost. The negative was then reduced to a slide using Kodak film called Finegrain Positive, which had an extremely high resolution. At the time, film stock had grain, not the pixels that make digital photographic images today.











Some snap shots from the Neuro Media's annual Christmas lunch, 2009

For shooting slides, Neurophotography used a 150-frame bulk load Nikon. Loading 150 film cartridges into the camera was a chore, and with the heavy demand for images from Neuroradiology and other departments, reloading the camera was an oft-repeated task.

In 1984, Hodge was elected honorary fellow of the Royal Photographic Society, one of many awards that were bestowed on him for his achievements in medical photography. He remained head of the department until his retirement in 1994. At his death in 2001, he was eulogized as one of the most accomplished scientific photographers of his era.

In 1989, Helmut Bernhard joined Marcus Arts as a member of the department's staff, which already included Susan Kaupp. Later, Jean-Paul Acco joined the team. He arrived just as the digital photography era was beginning to take hold, aided by computer software designed for capturing, manipulating and preserving images.

Although it was possible in the 1990s to produce digital images on a computer monitor, transferring the images to film or print was costly because printers and film imagers were expensive. To economize, Arts and Bernhard improvised. They placed a hood over a camera on a tripod, turned off any overhead lights and directly photographed images seen on the colour CT monitor. Photos were shot at a slow shutter speed to avoid capturing the tracking bands that flickered on the monitor. Cameras could pick up the bands even though

they were unseen by the human eye. The process was time consuming, but it was the only cost-effective way to get computer-generated images.



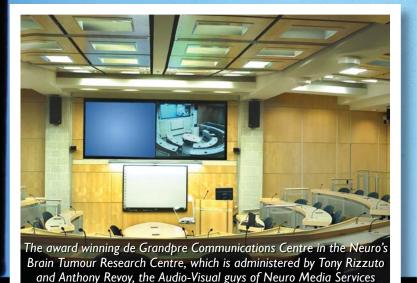


During this period, Neuroradiology was also exploring the possibility of digital computing. Radiologists began submitting small, flimsy computer printouts of black-and-white angiograms produced by CT scans. Neurophotography was able to reproduce these images, but colour images were still shot directly off the computer screen.

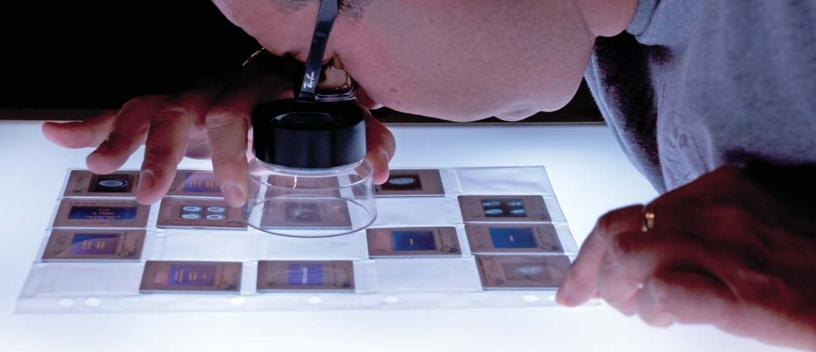
The arrival of Dr. Richard Murphy as director of the Neuro in 1992 led to an expansion of Neurophotography and its technical arsenal.

Inspired by the potential of digital photography, Arts requested funds to buy a high-resolution digital camera. With this new camera, Neurophotography began digitizing films and returning JPG images to clients. Acco was assigned to work at a new graphics work station. In the past decade, further work stations were added as conventional photography evolved and the department ultimately switched to a strictly digital format.

The transition from conventional to digital photography brought technical problems. Images on conventional film could not be reproduced by a scanner because light had to pass through the film to produce an image. Special scanners for conventional film were prohibitively expensive. Again, the ingenuity of Neurophotography staff came up with a system whereby film was put on a light box and then digitally photographed. Again, it was both time-consuming and required patience. Storage was also a problem, because CDs at the time were still expensive and portable CD burners for computers were unavailable. In 1995, Neurophotography began making its first digital images from scans.







The department was able to produce as many as 300 slides from digital files a day, many of them for Neuroradiology, although with the introduction of digital projectors, the demand for conventional would ultimately disappear. Neurophotography bought a portable Electrohome digital projector. The early model weighed about 50 pounds, but it easily transported with a wheeled case.

In the past decade, Neurophotography was renamed Neuro Media Services. The new name best reflects the broader range of services offered, which now include, audio visual services, graphics, desktop publishing, video production, web design and database creation. Meanwhile, Neuroradiology began investing in new software, its staff no longer needed to send out material to Neuro Media Services. Today, Neuroradiology's computer centre on the first floor handles the department's own copying and printing of medical scans.

Nonetheless, Neuroradiology continues to rely on Neuro Media Services for graphics and publications work, for pre-scan photos of patients, and for making large-sized posters. Occasionally radiologists bring archival films to be digitized. The skill and experience of the Neuro Media Services staff still comes in handy, too, whenever a department needs help in understanding how to use the complicated software instructions that come with a new scanner.

Neuro Media Services: http://neuromedia.mcgill.ca

POST-SCRIPT JEAN-PAUL ACCO



y relationship with Dr. Melançon officially began when he asked me to design and layout my first Neuro Image back in October 1999. I wasn't quite sure what the newsletter was about, let alone the purpose of it, but he gave me a wonderful gift to be imaginative in an environment where most requests were specific and didn't have much latitude. What developed was a not only a nice diversion from our routine; but was also a wonderful friendly collaboration and exchange of ideas, discoveries and aesthetics; which I think is the true spirit of Neuro Image. On behalf of Neuro Media Services, we can't thank him enough (and others like him in the Neuro family) for entrusting us with all of his creative projects.